

A Virtual Visit to Abernethy Laurels

NEWTON, NC – Ten years ago web surfers were lucky to get good color resolution in a website. There was no interactivity with the user, and website designs looked more like screen size billboard advertisement.

Today 's internet offers imaginative dimensions in web design, allowing the user an interactive experience tailored to entice people to learn more, to buy, to experience and to “live” within the screen.

A great example of state of the art web technology can be found at the web home of Abernethy Laurels – www.abernethylaurels.org. Abernethy Laurels is a not for profit organization offering retirement living, health services and lifestyle opportunities for seniors and others. Telling our story is a challenging opportunity. Abernethy Laurels recently announced a comprehensive round of upgrades to their website. Partnering with Frogman Interactive, an integrated Web design and consulting firm in Winston-Salem, NC, they launched a new site designed not only to make the user experience more intuitive to visitors,



but to provide users with a more immersive virtual tour of the campus and amenities.

Enhancements to the sites include interactive master plan site maps of the community, providing first-time visitors the ability to move around and become better oriented with the layout of the property. Additionally, floor plans have been rendered using 3D software. The 360-degree virtual tours have been shot at key locations throughout the campus, allowing users to proactively explore spaces as if they were rotating from a single vantage point. Finally, there are video testimonials from our own residents who represent and tell the Abernethy Laurels story from a first-hand perspective. To experience this new technology, visit the site at www.abernethylaurels.org. For more information on this organization's work with Frogman Interactive, contact Mary Wesley at United Church Homes and Services, mwesley@uchas.org.



more than a place to live...a way to live

EVENTS

that fit your lifestyle

Let Your Garbage Work For You

Tuesday, October 5, 2 pm

Come and learn about the great benefits of composting.

9th Annual Cruise-In Car Show

Friday, October 8, 5 pm to dusk

Don't miss this terrific family fun event! Join the staff and residents at our 9th Annual Cruise-In Car Show where classic and vintage cars will be on display. We'll have a DJ, 50/50 tickets, a cake walk to benefit The Corner Table in downtown Newton, and hot dogs, hamburgers and drinks for \$5 per plate.



Annual Golf Classic

Monday, October 11

The UCHS Foundation's 8th Annual Golf Classic will be held at beautiful Colonial Country Club in Thomasville. All proceeds from the tournament will benefit residents who rely on the Foundation's Benevolent Fund for support and security in times of financial hardship. For more information and play opportunities, contact Carol Rooney at 828-465-8028 or crooney@uchas.org. Register online at www.uchas.org/news-events.



Going Green

Tuesday, October 26, 1 to 4 pm

We'll leave for a tour of Eco Complex Resource Facility and Biodiesel Research and Production Facility.

Visit Savannah & Charleston

**Tuesday – Thursday
November 2, 3, 4**

A 3-day trip via Christian Tours Bus.

Fall Festival

Monday, November 8

1 to 5 pm

Artists, authors, fitness information, demonstrations, planting tips, and much more.

Annual Health Fair

Friday, November 12

8 am to noon and 1 to 3 pm

Join us in the Abernethy Laurels Community Center.

Jazz Up Your Holidays Food Show

**Thursday, November 18
2 to 4:30 pm**

Enjoy a live jazz band while sampling some tasty treats from our vendors.

Red Cross Holiday Blood Drive

**Wednesday, November 24
12 noon to 4:30 pm**

This will be held at the Abernethy Laurels Community Center. Don't forget to donate.

For more information on any of our events, please call 828-465-8552.

Abernethy Laurels

*A Ministry of United
Church Homes & Services*

Aimee Reimann
Executive Director

Carol Rooney
*Director of Development
and Public Relations*

Abernethy Laurels Representatives on the UCHS Foundation Board of Trustees

Joseph F. Beaman, Jr.
Edgar D. Gurley, Jr.
Homer Laube

Abernethy Laurels Advisory Council

Allen Bandy, Jr., OD
Joseph F. Beaman, Jr.
Barbara Beatty
David Boone
Jennie Connor
Gene Hamilton
Carl Jenkins
Terry Whitener





Left: Resident Bob Griswold using the M-Power Brain Fitness system purchased with grant money from the UCHS Foundation; MIDDLE AND RIGHT: Renovations are complete on the Pavilion Beauty Shop. Not only is it functional but it provides a beautiful, relaxing atmosphere while you are being pampered. Money for renovations was provided by a grant from the UCHS Foundation.

Your Gifts Help Us Grow

Did you know you can help support Abernethy Laurels' mission and establish your legacy without affecting your current lifestyle or your family's security?

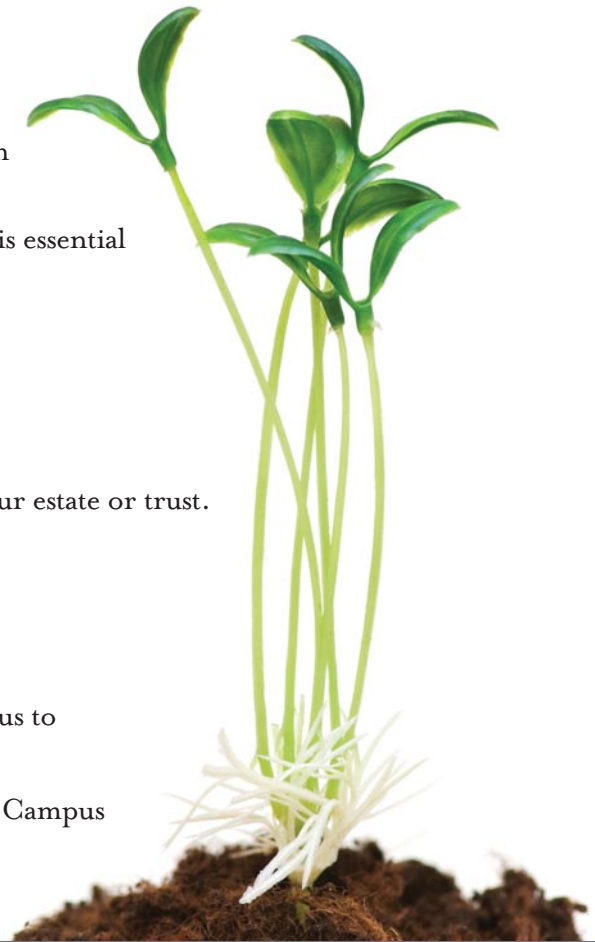
One option is a charitable bequest. As we look to the future, your estate gift is essential to continuing the mission and vision of our founders.

How It Works

- Include a bequest to Abernethy Laurels in your will or trust.
- Make your bequest unrestricted or direct it to a specific purpose.
- Indicate a specific amount, or a percentage of the balance remaining in your estate or trust.

Benefits

- Your assets remain in your control during your lifetime.
- You can modify your bequest to address changing circumstances.
- You can direct your bequest to a particular purpose (be sure to check with us to make sure your gift can be used as intended).
- Estate gifts help provide much needed grant money for Abernethy Laurels Campus Enrichment projects.



Welcome Our Newest Residents

Jim & Joyce Mauney, *Jamestown, NC*

Gladys McAllister, *Galax, VA*

Welcome
♡

102 Leonard Avenue
Newton, NC 28658

www.abernethylaurels.org

A Reason to Celebrate –

Abernethy Laurels was once again voted first among retirement communities in Catawba County by readers of the Observer News Enterprise. The “Reader’s Choice Awards” were announced in August and for the fourth consecutive year, Abernethy Laurels was voted #1.

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THE BASICS

What to look for in a Retirement Community

- Location – to family and friends, services, other lifestyle opportunities
 - Access to and availability of a continuum of care
 - Quality and reputation of community
 - Opportunities within the community for socialization and enriching activities
 - Sponsor – does their mission fit your mission
 - For Profit vs. Not for profit
 - Home styles and design
 - Value for the dollar
 - Connection with current residents/their recommendation
- Future Abernethy residents are focused on:**
- Value for the dollar
 - Security of the organization (for the long term)
 - Atmosphere – the “feel” of the community, welcoming and warm
- See if you agree! Come for lunch and we’ll share a taste and tour of Abernethy Laurels. Call 828 464-8552.**